



East Lansing Educational Foundation

Annual Report 2009

East Lansing
EDUCATIONAL
FOUNDATION

The East Lansing Educational Foundation works to enhance excellence in public education by raising and distributing private resources for the benefit and enrichment of all students.

Foundation Kicks-off \$1.3 Million Dollar Endowment for ELPS

Standing in front of a large plaque covered in the names of past donors, The East Lansing Educational Foundation publicly kicked off a \$1.3 million dollar endowment campaign for East Lansing Public Schools.

At the kick-off event, held March 18, the foundation announced it has donations and pledges of \$500,000 to date.

ELEF will raise, steward and distribute funds in four areas: Academics, Arts, Technology and Activities / Clubs / Athletics. Gifts to the endowment may be paid over the three years of the campaign. Endowment investments of \$15,000 or more allow



ELHS Associate Principal Tim Volovsek and his wife, Marie, work on the ceramic mystery project with 12th grader Bailey Wilson during the Endowment Kickoff Party held at MSUFCU's new corporate headquarters in East Lansing.

donors to name and direct their fund. The foundation plans to contact East Lansing High School alumni around the world to help raise

the remaining funds for the endowment.

The foundation will continue to raise operating funds through its Annual Giving Drive to run current programs, such as the Grants to Teachers program, which has funded over \$200,000 in classroom grants over the past ten years.

"We have raised \$500,000 to date, an amazing show of support from our local community. We're looking forward to asking other Trojans to join us in supporting current and future EL students."
Bridget Paff,
Endowment Chair

Inside this issue:

A letter from ELEF's Co-Presidents	2
Foundation makes grants to teachers	2
ELEF welcomes new Board members	2
An invitation to the May 6 Awards Dinner	3
Donor Appreciation Plaque	3
ACT workshop sponsored by ELEF	3
ELEF Financials	4
Donor thank you!	5
Donor thank you continued...	6



Is ELEF board member Wanda Lipscomb "Smarter Than an ELHS 11th Grader?" Only 60.7% of attendees were!



The 75-member cast of the high school's spring musical, Bye Bye Birdie, performed for foundation guests.



Longtime East Lansing dance teacher and high school musical choreographer Theda Assiff enjoys the ELEF Kickoff Party with friends.



ELEF Development Director Dorsey Gude poses as an ELHS graduate with Superintendent Dave Chapin '70 during the evening festivities.

A Note from ELEF's Co-Presidents:

The important role of an education foundation has never been more apparent than this last academic year. An antiquated system of school funding combined with a crippling recession has resulted in the East Lansing school district realizing a cut in their budget of \$479 per pupil, or a total of \$1.5 million. This is the sixth straight year of budget cuts; as costs increase, our school system is being asked to do more with less.

Enter the East Lansing Educational Foundation. This past year we have expanded our fundraising activities to address continuing needs in our classrooms and to support our teachers. Throughout



ELEF Co-Presidents Jane Bitsicas (left) and Joan Berardo celebrate at the ELEF Endowment Kickoff Event, held March 18, 2010 at the new MSUFCU headquarters.

this annual report, you will see how the foundation is working with local residents to raise private funds to distribute to teachers and students.

We are especially excited about our endowment campaign, a 3-year, \$1.3 million dollar effort to look beyond year by year funding, and to lead our area in private efforts to bolster public education.

We are in difficult financial times, but supporting our schools must be a priority for East Lansing families. As past ELEF president Julia Cawood says, "A strong school system translates into a robust, successful and flourishing community."

Grants for Teachers Program Continues to Fund Ideas

The East Lansing Educational Foundation recently awarded \$11,951.00 to East Lansing Public School teachers through its Grants for Teachers Program.

Thirty-five teachers in the elementary, middle school and high schools will use these funds to purchase materials (e.g. books, software and hands on math manipulatives) and experiences (e.g. virtual field trips, Big Zoo lessons, and guest musicians) that

will enhance the learning in their classrooms.

Jane Bitsicas, co-president of the foundation, said, "In tough economic times, these grants become a bigger part of the budget teachers have to implement their innovative ideas. We need to support our teachers so we can continue to provide stimulating and effective teaching to our students."

ELEF is proud to have granted

over \$200,000 to district teachers in the last ten years alone.

Funding for these grants is raised at the annual awards dinner – scheduled this year for May 6 at Eagle Eye Golf and Athletic Center.

"The MP3 players I bought for my third graders with my ELEF grant has helped my English language learners become independent readers." Teacher, Lorraine Ware

Foundation Welcomes New Board Members



ELPS Administrator and realtor Jack Bamford



Former teacher and principal Kathy Rodgers



Local business owner and benefits consultant Jim Papazian



East Lansing Financial Consultant Carol Staton

The board of directors of the East Lansing Educational Foundation is made up of local community and business leaders who support the mission of the foundation.

The board is completely independent of the East Lansing school district and school board.

The foundation also counts on many volunteers to manage its programs and run its events. If you would like to get involved, please call Michele Huisgen at 517-333-7439. We would welcome your help!

Come to our Annual Golf Outing and Awards Dinner!

Every year, the foundation hosts over 300 guests as it honors alumni and local leaders who excel in their fields and in their lives. The evening is a celebration of the East Lansing community.

This year's awardees are: Distinguished Alumni – Molly West Fletcher, ELHS '89; Outstanding Alumni – Van Martin '75; East Lansing Educational Foundation Award - Ballein Family; Distinguished Community Service (Theda Assiff Award) - Lauren Cushion Roney '60; Excellence in Teaching, Elementary - Lauren Fordell, Excellence in Teaching Secondary - Barry Holcomb; Spartan Village GLOBAL Award - Merlinda Emerson.

ELEF
Annual Awards Dinner and
Golf Outing

May 6, 2010
Eagle Eye Golf and
Athletic Club

12:30 Golf Scramble

5:30 Cocktails

6:30 Dinner and Program

Rsvp: Michele

517-333-7439

Need more info?

Eastlansingeducation.org



Dave Ledebuhr accepts his ELEF Award from Past President Julia Cawood at the 2009 Awards Dinner.

Susan and Steve Wildman enjoy dinner with Sam Sprague, the recipient of the Jason Wildman Scholarship.



Donor Appreciation Plaque Unveiled at High School



Teacher Lorraine Ware explains how she has used ELEF Grants with her students as part of the ceremony unveiling the Donor Appreciation Plaque at East Lansing High School.

If you go to East Lansing High School to see a play or a game or to attend a teacher conference, make sure to stop and find your name on the newly installed Donor Appreciation Plaque. It is located in the hallway outside the Performing Arts Center—prime real estate for evening events.

“For many years we have wanted to acknowledge all our generous donors in a public and permanent fashion,” says ELEF board member Mary Crawford. “And now, finally, we can.”

The wood and glass plaque was donated by Bill Boetcher of Prime Time Awards.

“You’ll notice,” continues Crawford, “that we have room for many more donors on our plaque. We know we will fill up those spaces fast as people step forward to contribute to the foundation, especially in these tough economic times. Students are counting on us!”

To join your peers on the plaque, call Dorsey Gude at 517-333-7413.

ELEF Sponsors First Ever ACT Prep Workshop

For the first time, the ELEF offered an ACT Prep Workshop to help prepare East Lansing students to take the ACT Exam. The workshop was offered on Saturday, January 23, 2010 from 8:30 am -1:30 pm. Breakfast was donated generously by the Grand Traverse Pie Co.

Students learned valuable test taking tips and techniques and then took an actual exam. Over 100

8th -11th grade students gave up their Saturday morning to participate. Juniors take the exam in March during the Michigan Merit Exam.

The workshop was held in partnership with Sylvan Learning Centers, who led the workshop and mailed students their test results. The workshop cost \$25 and proceeds go to ELEF teacher grants. ELEF

Board members volunteered their time to work the event and proctor the exam. “This is a great example of a win-win event,” explains ELEF Past Vice President Dennis Hamilton. “Our session cost less than others in the area, and proceeds will go right back into the school system in the form of teacher grants.”

ELEF plans to hold ACT Workshops during the 2010-2011 school year.

Financial Report 2009

By Ann McDaniel and Amy Uecker, ELEF Treasurers



The donations received during 2009 were plentiful and steady! Despite difficult economic times, donors continued to generously support the East Lansing Educational Foundation through the Annual Giving Drive, Awards Dinner and Golf Outing, and the United Way Campaigns. Highlighted below are the primary initiatives the Foundation was able to fund using the income realized through these programs in 2009. Two special points of pride are the teacher grants. The Technology Collaboration Grant was able to fund the purchase of projectors and document cameras so that all ELPS buildings are equally equipped with this technology. East Lansing Public Schools also partnered with MSU to deliver WISE; an online interactive science curriculum for grades 5-8. A grant was given to help purchase portable laptops to enable the children to utilize this program.

❖ Grants for Teachers Program: Technology Collaboration Grant	\$16,000.00
❖ Grants for Teachers Program: WISE Online Science Program	\$ 6000.00
❖ Corey Cafagna Fund Grant (ELHS Jazz materials)	\$ 200.00
❖ Sarah Tarpoff Writing Program	\$ 715.00
❖ ELPS Elementary School Libraries	\$ 150.00
❖ ELHS Post Prom Event	\$ 500.00
❖ East Lansing Public Library 'One Book One Community' project	\$ 500.00

The East Lansing Educational Foundation is also the steward of a growing number of restricted endowment funds which are managed by the Capital Region Community Foundation. The ongoing support of these funds will allow ELEF to provide the financial resources, in perpetuity, for the purposes cited below.

- ❖ **General Endowment Fund** (*established 2002*): Supplements the Grants for Teachers Program.
- ❖ **Endowment for Academics** (*established 2009*): Supports dynamic learning experiences in and out of the classroom.
- ❖ **Endowment for Arts** (*established 2009*): Provides support to ELPS visual art, music and drama programs.
- ❖ **Endowment for Athletics and Clubs** (*established 2009*): Supports student clubs and physical fitness programs to help our students become healthy and active citizens.
- ❖ **Endowment for Technology** (*established 2009*): Supports technology initiatives designed to provide fully functioning 21st century tools to work within every subject area.
- ❖ **Alumni Association Fund** (*established 2009*): Provides funds needed to promote alumni relations, fundraising and communication.
- ❖ **Asa Bromley Fund** (*established 2002*): Provides funding for high school debate activities.
- ❖ **Calder Bromley Fund** (*established 2002*): Provides funding for elementary school libraries.
- ❖ **Corey Cafagna Fund** (*established 2004*): Provides funding for: 1) K - 12 special education in the ELPS school district; and 2) Choral and Jazz music programs at East Lansing High School.
- ❖ **Dorothy MacDonald Fund** (*established 2008*): Provides funding for the orchestra program at East Lansing High School.
- ❖ **Mary Anne Sternberg Marshall Fund** (*established 2008*): Provides funding for visual and performing arts in East Lansing Public Schools.
- ❖ **Jason Wildman Scholarship Fund** (*established 2007*): Encourages a financially at-risk student in the East Lansing Public Schools to succeed in school.
- ❖ **John Ropp Fund** (*established 2008*): Addresses the need for non-conventional schooling opportunities for children in East Lansing Public Schools.

<u>FUND BALANCES</u>	12/31/09	12/31/08
Unrestricted General Fund:	\$86,285.03	\$65,404.96
Restricted Endowment Funds		
General Endowment Fund	252,101.83	148,660.96
Endowment for Academics	12,053.80	n/a
Endowment for Arts	2,972.90	n/a
Endowment for Athletics and Clubs	1,003.75	n/a
Endowment for Technology	1,227.47	n/a
Alumni Association Fund	30,035.56	n/a
Asa Bromley Fund	9,344.39	7,771.44
Calder Bromley Fund	9,244.38	7,704.73
Corey Cafagna Fund	20,097.80	16,310.91
Dorothy MacDonald Fund	4,099.62	2,745.09
Mary Anne Sternberg Marshall Fund	24,239.49	17,121.76
John Ropp Fund	32,022.97	27,365.67
Jason Wildman Scholarship Fund	35,223.15	23,728.88
Restricted Endowment Funds Total:	\$433,667.11	\$251,409.44

Thank You for Donating to the ELEF in 2009

The following list recognizes individuals and organizations that financially supported the East Lansing Educational Foundation from **January 1, 2009** through **December 31, 2009**. Gifts were used to enrich the educational opportunities provided to our students. The Foundation thanks donors for their generosity!

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(Continued on page 6) 5



East Lansing EDUCATIONAL FOUNDATION

East Lansing Educational
Foundation

841 Timberlane, Suite A
East Lansing, MI
48823

Phone: 517-333-7439
Fax: 517-333-7470
huisgen_ml@elps.k12.mi.us

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